

10 FUN IDEAS TO KICK YOUR CAMPAIGN INTO HIGH GEAR



A campaign that is fresh and fun makes your job more enjoyable and creates more awareness among your co-workers. Try one or more of the ideas below to bring excitement to your campaign!

BAKERY CART: Wheel a cart of bagels, doughnuts, coffee and juice through the office, collecting donations.

CASUAL FOR A CAUSE: Sell Casual Day badges for employees to dress casually on certain days.

CHILI COOK-OFF: Everyone bring a pot, enjoy, and vote. Teams give \$10 to United Way to enter and employees donate \$1 per tasting.

FLEE AT 3: Sell passes for employees to leave early one day.

CANDY GRAMS: Sell candy with your company or United Way's logo on it. All proceeds go to the United Way.

COIN WAR: Set up large empty water bottles for each department in a central location. Employees drop their spare change into the bottle. Coins are positive while paper money is negative. The group with the highest point value wins. All cash collected is donated to United Way.

FOOTBALL TOSS: Measure for distance and accuracy with prizes for top Guy and top Gal. Charge per attempt.

CAKE WALK : Have employees bake cakes and hold a cake walk. Charge \$5 to enter each round.

TEAM JERSEY DAY : Have employees pay a set amount to wear their favorite sports team jersey or t-shirt.

NAME THAT TUNE: Employees pay \$5 to participate. Contestants then go up against each other to test their knowledge of songs.

