



United Way of
York County, SC

UWYC Financial Literacy Performance Measures 2025-2026

Applicants seeking funding must demonstrate their ability to track common standard performance measures demonstrating their alignment with UWYC's mission, focus, and priority areas. The following Performance Measures will answer three questions regarding your program: 1) How much did you do? 2) How well did you do it? and 3) Is anyone better off?

Financial Literacy

- # of participants enrolled in financial literacy or credit counseling programs
- # of clients who completed their financial literacy or credit counseling programs
- # of clients who took advantage of the Earned Income Tax Credit
- # of families who decreased their debt
 - Credit Card
 - Student Loan
 - Medical Debt
 - Personal Loan
 - Collections Debt
 - Other
- # of families who increased their asset ownership
 - Savings Account
 - Home Ownership
 - Other
- # of clients who created a budget
- # of clients who are following a budget
- # of clients who open or maintain a checking and/or savings account
- # of clients who maintain a \$300 balance in a savings account
- # of clients who demonstrate increased knowledge in financial literacy
- # of clients who demonstrate positive changes in their financial behavior.
- # of clients who achieve financial stability.